



2012

Greater Wisconsin EAPA Chapter

23RD ANNUAL CONFERENCE ON EMPLOYEE ASSISTANCE

Thursday, April 26th
& Friday, April 27th

KEYNOTE SPEAKERS

Thursday - Barbara Leigh, PhD,
"Humor and Healing: The Art of Healing
from a Patient's Point of View"

Friday - Gerald Frye
"Health Care Reform
as it Stands in 2012"

Best Western Airport Hotel and Convention Center

5105 S. Howell Avenue
Milwaukee, WI 53207

Reservations:
800-780-7234
414-769-2100

10.5 CONTINUING EDUCATION HOURS (CEU)

10.5 PROFESSIONAL
DEVELOPMENT HOURS (PDH)

WORKSHOPS

RESOURCE
EXHIBITORS



CONFERENCE SCHEDULE

THURSDAY APRIL 26TH

7:30 – 8:15 AM REGISTRATION / CONTINENTAL BREAKFAST

8:15 – 8:30 AM WELCOME & ANNOUNCEMENTS

8:30 – 10:00 AM KEYNOTE ADDRESS – Humor and Healing:
The Art of Healing from A Patient’s Point of View
Barbara Leigh, PhD, Artist, Milwaukee Public Theater

Barbara Leigh is the co-founder of the Milwaukee Public Theater. She has co-created and produced over 90 original plays and revues with the company and has performed and given talks on acting, ensemble creation, diversity, healing and disability issues throughout the US and Canada. In this year’s Keynote, Dr. Leigh will talk about her experience of the healing process following an accident in which she was partially paralyzed. She will include participatory activities for relieving stress for caregivers and their clients utilizing the arts.

10:00 – 10:15 AM BREAK/Visit Exhibits

10:15 – 11:45 AM SESSION ONE/ Break Out Rooms

A. Medical Complications of Addiction. Addictionologist Dr. Kasner will explore all of the common - and uncommon - effects that specific drugs have on the human body. Participants will be able to identify which drugs impact certain parts of the body and why.

Jay Kasner, MD, Medical Director, AODA Services, Rogers Memorial Hospital

B. Dry Hootch: Peer Support for Veterans. The presenter will describe the services provided by the Dry Hootch drop-in center, focusing on assistance for vets needing support services. The program applies to all veterans but especially those returning from conflicts in Iraq and Afghanistan. Services are available seven days a week.

Mark Flowers, Veteran Peer Center – Dryhootch.org

C. The Company as Client: Resistance is Futile! Using a series of small and large group exercise as well as lecture, the presenter will help participants identify who all their clients and shareholders are and what their needs respectively are.



Participants will also identify the organizational and personal blocks and resistances that prevent us from fully meeting the needs of all our levels of customers.

Glenn K. Luedtke LPC, CEAP, Magellan Health Services USPS EAP, Crisis Care Network affiliate, Serco's Returning Warrior Program, Facilitator/Presenter; private practice.

D. Sailing the Bermuda Triangle of Leaves of Absence under the FMLAs, ADA and Worker' Compensation. This session will cover the need of approaching leaves of absence for medical reasons from different angles and the importance of understanding the conflicting and complementary principles of the different laws involved. It will do so by interactive involvement of attendees in "solving" hypothetical based on the legal principles first explained.

*Renee Patterson, MHA, VP, Human Resources and Training Services, Rogers Memorial Hospital
Eric E. Hobbs, JD, Michael Best & Friedrich, LLP*

11:45 – 12:00 NOON BREAK/Visit Exhibits

12:00 – 1:00 PM LUNCH

1:00 – 2:30 PM SESSION TWO/Break Out Rooms

A. Social Media and Its Impact on "Generation Excess" This presentation focuses on how businesses market to young people through social networking technology, and the impact of these messages. Multiple models of marketing will be discussed and engaging examples examined.


Gerald Theis, LCSW, Psychotherapist, MCR Global, Inc.

B. Positively Habit Forming. Establishing new behavioral patterns or habits is easier when you start with a script of positive self-talk. Thoughts do affect behavior. In this participatory workshop, you will learn how to guide employees, managers and even yourself to create new goals and actions steps worded with a positive approach.

Arona Fay Roshal, MS, NCC, CEAP, CC Creative Life and Career Coach

C. An Introduction to Motivational Interviewing: It's not just for Alcohol problems anymore. Using a combination of different approaches, the audience will be introduced to the foundational "Principles of Motivational Interviewing. This approach along with a practical five step intervention model and a seven step model of behavior change will conclude with the strategies to bypass "resistance and denial" and engage clients.

Todd Campbell, PhD, Psychologist, CSAC, ICS, President of The Bridge Health Clinics & Research Centers



D. Surviving in Challenging Times: It's All about Money. Our economy continues to challenge us as prices increase faster than income can keep pace. Many feel they have lost more than they can replace. Baby Boomers hit 65 in 2011 and many are unsure they will be able to retire. This presentation addresses how to keep up with today's money challenges and how to come out ahead.

Kathryn Crumpton, BS, Manager, Center for Financial Wellness, Aurora Family Service

2:30 – 2:45 PM **BREAK/Visit Exhibits**

2:45 – 4:15 PM **SESSION THREE**

A. Interpretation of Drug Screen Results: The Role of the Medical Review Officer (MRO). Participants in this workshop will be able to understand the various drug screen results, how confidential medical information is protected in the determination process and how the MRO applies Federal guideline in making determinations.

Constantine “Gus” Dumas, MD, PhD, MPH. Medical Director, ThedaCare at Work

B. Hospice 101: An Introduction to End of Life Care. This workshop will educate professionals with an introduction to hospice care and the benefits of palliative care for the patients and family.

Megan Federighe, BA, Community Representative, Seasons Hospice and Palliative Care of Wisconsin, Inc

C. Dislocated Workers. The presenter will define the “dislocated worker” and explain the benefits available for them, from occupational retraining, adult education through to placement. She will also discuss rapid response services for plant closings and mass layoffs, available through the HIRE Center, which has been serving Milwaukee since 1986.

Liz Falkowski, BA, Milwaukee HIRE Center

D. Retaining and Selling EAPs. The top 10 EAP companies own 70% of the EAP marketplace With the remaining 30% of the market held by mid-size and small players the question becomes “How do we maintain what we have and position ourselves for continued growth?” Bring your ideas and join the conversation.

Carol Wilson, LCSW, CEAP, CADCI, ACC – Chief Operating Officer, Empathia, Inc.



FRIDAY, APRIL 27TH

7:30 – 8:30 AM REGISTRATION, WELCOME AND
CONTINENTAL BREAKFAST
Sponsored by Rogers Memorial Hospital

8:30 – 10:00 AM KEYNOTE ADDRESS
Health Care Reform as It Stands in 2012
*Gerald W. Frye, CLU, ChFC, RHU, REBC, CASL, The Benefit
Services Group, Inc.*

Today's Keynote addresses the major provisions of the Affordable Care Act taking effect in 2012. What issues are under consideration by the Supreme Court? How will those decisions affect health care? How are accountable care organizations and other medical entities evolving and how are they poised to transform the health care system? Understand the new W2 reporting requirement, the new requirement for a uniform summary of benefits and coverage and its effect on industry taxes and fees.

10:00 – 10:15 AM BREAK/Visit Exhibits

10:15 – 11:45 AM SESSION FOUR/Break Out Rooms

A. Health Care Reform's Continued Effect on Behavioral Health Care. This workshop will focus on how continued implementation of the Affordable Care Act is likely to affect Behavioral Health treatment. From insurance plan design to physician treatment protocols and payment methodologies, change is certain.

Gerald W. Frye, CLU, ChFC, RHU, REBC, CASL, The Benefits Services Group, Inc.

B. The Sexualization of Children and Adolescents in America: Implications of Employee Assistance & Professional Clinicians. This workshop will provide attendees with the current research regarding the sexualization of children and adolescents in America and its impact on our society. The connection will be made as to how this cultural sexualization blocks the development of the intimacy leading sexual acting out and other addictive behaviors.

Dennis Weeden, MSSW, LCSW, CSAT, CEAP

Jacque Weeden, MSW, LCSW, CSAT, Co-Owners, Weeden & Associates, Certified Sex Addiction Therapists

C. Imminent Danger. Meg Kissinger provides insight into her investigation for the recently published special report "Imminent Danger", which produced an impassioned community discussion about mental health treatment. Meg takes a look into three tragic incidents involving killings at the hands of individuals with

mental illness, and she describes the 40-year old legal case that changed the mental health commitment process, leaving us all searching for solutions.

Meg Kissinger, Reporter, Milwaukee Journal Sentinel

D. *Ethics and Boundaries in Employee Assistance Part I***10:00 AM - 12:00 PM***** This is a 2-part workshop addressing ethical issues and decision-making from a didactic as well as from an individual and small group discussion format. Participants will be able to identify possible ethical challenges associated with the provision of employee assistance services and will learn and practice a decision-making process useful in addressing questions and challenges.

Edward M. Rubin, PsyD, MSW, MS, CSAC, ICS, Clinical Psychologist, Aurora Behavioral Health Services

11:45 – 12:00 AM Final Break

12:00 – 1:30 PM SESSION FIVE/Break Out Rooms

A. Grief: Typical, Traumatic and Complicated. This workshop will describe and differentiate among the types of grief experienced in today's society. This information will help Employee Assistant Professionals (EAP) and others recognize the different grief responses and to assist survival to appreciate levels of help.

Marcia Williams, MS, MSW, LPC – Licensed Professional Counselor

B. Identification And Mitigation of Disaster Responder Stress. The presenter will identify and discuss practical experience issues that lead to emotional distress in disaster workers. He will also discuss mitigation strategies for responders and alternative intervention techniques.

Joseph J. DesPlaines, MSW, Vice President, Risk Management, Empathia, Inc.

C. Assessing & Treating People with Post Traumatic Stress Disorder (PTSD). The presenter will describe the history of the PTSD diagnosis, signs and symptoms, how it interacts with alcohol use and how it is being treated currently.

Michael Goldman, MA, LPC, CEAP, CRADC, PCGC, Senior EAP Counselor, Cook County Employee Assistance Program

D. *Ethics and Boundaries in Employee Assistance Part II ***12:00 – 2:00 PM***** Participants must complete Part I

Edward M. Rubin, PsyD, MSW, MS, CSAC, ICS, Clinical Psychologist, Aurora Behavioral Health Services

1:00 – 2:00 PM CERTIFICATES OF COMPLETION AVAILABLE AT REGISTRATION TABLE



SPECIAL THANKS TO:

Our Exhibitors and Advertisers

Rogers Memorial Hospital

Aurora Behavioral Health

The Conference Committee: Chuck Austin, We Energies; Chris Baranowski, Centurion Quality EAP; Mickey Gabbert, Rogers Memorial Hospital; Alyson Kaiser, Empathia; Kelly Nies, ThedaCare at Work; Laura Oliver, Aurora Behavioral Health; Nancy Lynn Smith, Magellan Healthcare; Paul Szedziewski, RecoveryToo.



**Help is closer
than you think**

We treat children, teens and adults who are struggling with depression, substance abuse and other behavioral health concerns.

Rogers Memorial Hospital provides a safe, healing environment.

Our specialized clinical staff members help families move past barriers that have prevented them from fully experiencing the joys of everyday living.

For a free screening, call 800-767-4411.



Learn more: rogershospital.org

When you or someone you care about
has a behavioral health concern ...

we can help.



Aurora Psychiatric Hospital

Centrally located in Wauwatosa on a historic and beautiful 30-acre campus, Aurora Psychiatric Hospital has been providing the highest quality of behavioral health care since 1884. We offer specialized inpatient, as well as day and evening programming, for children, adolescents and adults, including:

- Inpatient Programming
- Partial Hospitalization Program
- Child and Adolescent Day Treatment Program
- Intensive Outpatient Programs for Mental Health and Substance Abuse
- Eating Disorder Program
- Opiate Recovery Program
- Adult Residential Program at the Dewey Center

For more information, contact Aurora Psychiatric Hospital at 414-454-6777.

Aurora St. Luke's South Shore

Aurora St. Luke's South Shore's Behavioral Health program offers a patient-centered and interdisciplinary approach for individuals with acute behavioral health concerns. We incorporate the most recent evidence-based approaches to develop an individualized treatment plan for each patient. For the past three years, our patient satisfaction has been in the top 10 percent compared to other programs nationally. We offer:

- Acute care for many behavioral health issues, including depression, bipolar disorder, thought disorders as well as suicidal behaviors
- Programming for adults and older adults
- Participation in most insurance plans
- New in 2012, adult partial hospital programming for mental health issues

For more information, contact Aurora St. Luke's South Shore at 414-489-4173.



23rd Annual Greater Wisconsin EAPA Conference April 26th – 27th 2012
Best Western Airport Hotel & Conference Center
5105 S. Howell Avenue Milwaukee WI 53207 - 414-769-2100

Register on-line and/or print out a registration form at our website www.eapasowi.org

Table with 4 columns: Registration Category, Before 4/21, After 4/21, and a blank column for payment. Rows include EAPA Member, Group rate of 3 or more, Non-Member, Thursday Only, Friday Only, Student/Retiree Rate (I.D.), and With Paid Exhibit Each.

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